

morten

EXPERIENCE

META

Art Director

2021 - Present

Leading campaigns with multi-million dollar budgets on various projects across the company. Created one of Meta's highest performing ads of all time, as well as the Zucks unofficial favorite ad campaign in the company's history.

LYFT

Associate Creative Director, Creative Director

2017 - 2020

Concepting and overseeing campaigns, small and large, for one of the fastest growing startups in US history.

THE MONKEYS

Creative Director

2015 - 2016

In 18 months I built out a digital team, and took an agency that had barely done any digital work to become recognized as one of the leading digital agencies in APAC. Oversaw interactive work for all clients, and contributed to winning clients like Qantas and HCF.

MING

Creative Director

2014 - 2015

The first creative hire for Linus Karlsson's McCann sister agency Ming. Worked on a variety of projects for companies like Swedish Match, Safilo and P&G.

McCANN

Associate Creative Director

2012 - 2014

Under Andreas Dahlqvist and Linus Karlsson's leadership, I worked on a variety of projects for clients like IKEA, Chevrolet, and Coca-Cola.

R/GA

Art Director

2011 - 2012

As an Art Director I contributed to R/GA being named 'Digital Agency of the Year' in Cannes Lions and London International Awards. During my time at R/GA I was named the most awarded creative under 30 in the world.

LEO BURNETT

Art Director

2009 - 2011

Hired to work directly under the global CCO, Mark Tutssel, as a part of Energy Pool. Created work for clients like Nintendo, Wildfire, Allstate and Kelloggs.

CONTACT

MORTEN HALVOSEN

Austin, TX

morten.work

mortenh@gmail.com

+1 213-716-8844

EDUCATION

WESTERDALS

Art Direction

2006 - 2009

AWARDS

D&AD

2 x Yellow Pencils

1 x Graphite Pencil

1 x Wood Pencil

1 x Nomination

CANNES LIONS

2 x Gold

1 x Silver

2 x Bronze

12 x Shortlists

ONE SHOW

2 x Gold Pencils

1 x Bronze

10 x Merits

WEBBYS

2 x Winners

8 x Nominations

4 x Honorees

OTHER

Young Gun of the Year 2012